



Registration until May 18

KSETA course

Scientific Journalism

Rolf Krauter

(Deutschlandradio)

June 3, 2019 9:00 – 16:45 h

KIT Campus South, bldg. 30.23, seminar room 6/1

Abstract:

Communicating your scientific research to the general public (for instance in conversations with interested laypersons, public talks or media contributions) requires skills which are generally different from those which are honed through writing down your thesis work and presenting it to a scientific audience. This course is aimed at providing this specific skill-set, starting from considering a suitable language and wording. Through hands-on training you will find out how to identify key messages, get “to the point” and break down complex aspects to a more tangible frame. The course will consider both written texts and oral presentations/interview situations.