needed for a career in industry. On the second day the management aspects will be innovation management.

Concrete job descriptions will show which skills and competences are helpful and how to apply for such a job in industry. On the second day the management aspects will be deepend by practical examples from the technology sector, consulting and finances/insurances sector. You will get an idea, which competences are important and which personal training is needed for a career in private enterprises and industry.
The application process starts much earlier than with writing application documents. With this workshop you get ready for the successful career entry after graduation. You receive targeted information about the entire career orientation and application process. These are not "patent recipes" that are to be adopted on a flat-rate basis, but individual approaches that are aligned with your personality and qualification profile. The application and selection process is also considered from the company's point of view. This behind-the-scenes look is important to understanding what the application is all about. Practical exercises help you to put what you have learned into practice.